



Administrative Office  
1759 R Street, NW  
Washington, DC 20009  
Telephone (202) 328-7744  
www.aicr.org

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March 3, 2017

POSTAL REGULATORY  
COMMISSION  
OFFICE OF THE SECRETARY

Postal Regulatory Commission  
901 New York Avenue, NW  
Suite 200  
Washington, DC 20268-0001

RE: Docket # RM2017-3

Dear Sirs/Madams:

The American Institute for Cancer Research (AICR) is a national health charity that funds research that explores the effects of food, nutrition, physical activity and body weight on the development, treatment and survival of cancer. Today, the findings and advice of AICR are cited by the *2015-2020 Dietary Guidelines for Americans*, the National Cancer Institute, the World Health Organization, policy makers across the globe, the research and medical community, as well as thousands of educators and health professionals in hospitals, clinics and cancer centers across the United States.

AICR was the first cancer charity to fund research into diet and cancer and translate the results into practical information for the public. We were also the first cancer charity to issue recommendations for cancer prevention based on a comprehensive review of the global research.

Currently the economic cost of cancer exceeds that of any other disease and is estimated at an annual economic cost of \$895 billion per year. By following AICR's recommendations, Americans can prevent around one third of the most common cancers, which translates into 83,400 cases of breast cancer, 63,700 cases of colorectal cancer, 36,200 cases of endometrial cancer, 12,200 cases of liver cancer and 10,200 cases of pancreatic cancer. Independent researchers unaffiliated with AICR are confirming our findings in peer-reviewed scientific journals, such as *The Journal of Clinical Oncology*, *The American Journal of Clinical Nutrition*, *Cancer Causes & Control*, and many more. These scientists are finding that people who follow AICR's evidence-based Recommendations for Cancer Prevention get fewer cancers and live longer. And studies with cancer survivors show that those who follow AICR's Recommendations improve their physical and mental health – and live longer. As you can see, the impact of cancer can be greatly reduced and AICR must get the word out to the public.

AICR uses the "mail" as one of our main communication channels to carry out our mission of educating the public on how food, nutrition, physical activity and weight management affect the prevention, treatment and survival of cancer. In Fiscal Year 2016, AICR distributed by mail:

- 2,098,642 copies of our educational newsletter to supporters and members of the public
- 7,240 copies of *Science Now* to the health professional, medical and scientific research communities
- 108,992 educational brochures and health aids
- 4,315,156 letters to supporters containing education and program information as well as a solicitation for financial support
- 4,949,699 letters to prospective supporters containing education and program information as well as a solicitation for financial support.

The USPS, and "mail" as a channel, is an invaluable tool to communicate with prospective supporters, existing supporters and the general public. Mail is one of our most cost-efficient vehicles and provides reliable, timely and universal access to the public across the entire country.

The cost of mail for the charitable sector must remain affordable so that we can continue to serve our constituents, deliver vital programs and services and save lives. We strongly support the existing law regarding the way nonprofit rates are calculated and the formula for limiting increases in all postal rates (the CPI inflation cap on postage increases). These laws were passed by Congress to provide a stable and predictable model for charities and other mailers to rely on when planning their business activities. It is vital that these agreed-upon provisions remain for the financial security of America's charities.

Sincerely,



Kelly B. Browning  
Chief Executive Officer